

Prospectus for Commercial Opportunities INCLUDING EXHIBITS AND SYMPOSIA



**Metro Toronto Convention Centre
Toronto, ON, Canada**

www.WC2015.org

Commercial Opportunities Contact:
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INVITATION FROM CONGRESS CHAIRS

Dear Friends and Colleagues,

Canada is proud to host the next IUPESM World Congress on Medical Physics and Biomedical Engineering (IUPESM WC 2015), to be held at the Metro Toronto Convention Centre, June 7-12, 2015. The Canadian Medical and Biological Engineering Society (CMBES) and the Canadian Organization of Medical Physicists (COMP) have joined forces to host this international event. The Congress is sponsored by the International Union of Physical & Engineering Sciences in Medicine (IUPESM) and its member organizations, the International Organization for medical Physics (IOMP) and the International Federation for Medical and Biological Engineering (IFMBE). The Congress will also serve concurrently as the annual meetings for both CMBES and COMP in 2015.

The IUPESM World Congress attracts biomedical engineers and medical physicists from around the globe. IUPESM World Congress 2015 offers an exceptional opportunity to showcase the breadth and caliber of biomedical engineering and medical physics from around the world. The Congress embraces all aspects of biomedical engineering and medical physics and welcomes everyone who is working in these fields or has an interest in them. The Metro Toronto Convention Centre is located right in the heart of downtown Toronto and provides a truly exceptional venue while offering a superb variety of restaurants, accommodation and tourism opportunities close by.

The Congress is co-chaired by David Jaffray (Medical Physics) and Tony Easty (Biomedical Engineering), who are committed to organizing a truly memorable event. Congress planning activities are well underway, but please don't hesitate to contact the co-chairs or the Congress Committee to suggest areas of focus that you would like to see covered at the Congress. Your active contribution is welcome and we look forward to welcoming you to our world class city Toronto in 2015!

Sincerely,

David Jaffray
Co-Chair



Tony Easty
Co-Chair



Last Updated: February 25, 2015



INTRODUCTION



PURPOSE

Health. Technology. Humanity.

The Congress, embracing all aspects of biomedical engineering and medical physics, will include state-of-the-art lectures, scientific and educational sessions, selected oral presentations, workshops, and poster presentations. The meeting is undoubtedly the best opportunity for networking, sharing the latest information, and discussing with the world's leading experts in these fields. The

Congress themes are:

- **Global Health Challenges**
- **Evidence and Health Informatics**
- **Women in Biomedical Engineering and Medical Physics**

- **Urban Health and Future Earth**
- **Next Generation Medicine**

HOSTS

IUPESM - The International Union for Physical and Engineering Sciences in Medicine, incorporating the IFMBE and the IOMP, represents more than 140,000 biomedical engineers and medical physicists and operates under the principal objective to advance science in medicine for the benefit and well-being of humanity.

IOMP - The International Organization for Medical Physics represents over 16,500 medical physicists worldwide and 76 national member organizations

IFMBE - The International Federation for Medical and Biological Engineering is primarily a federation of national and transnational organizations. The Federation has an estimated 120,000 members in 58 affiliated organizations.

COMP - The Canadian Organization of Medical Physicists represents 700 members and is the main professional body for medical physicists practicing in Canada.

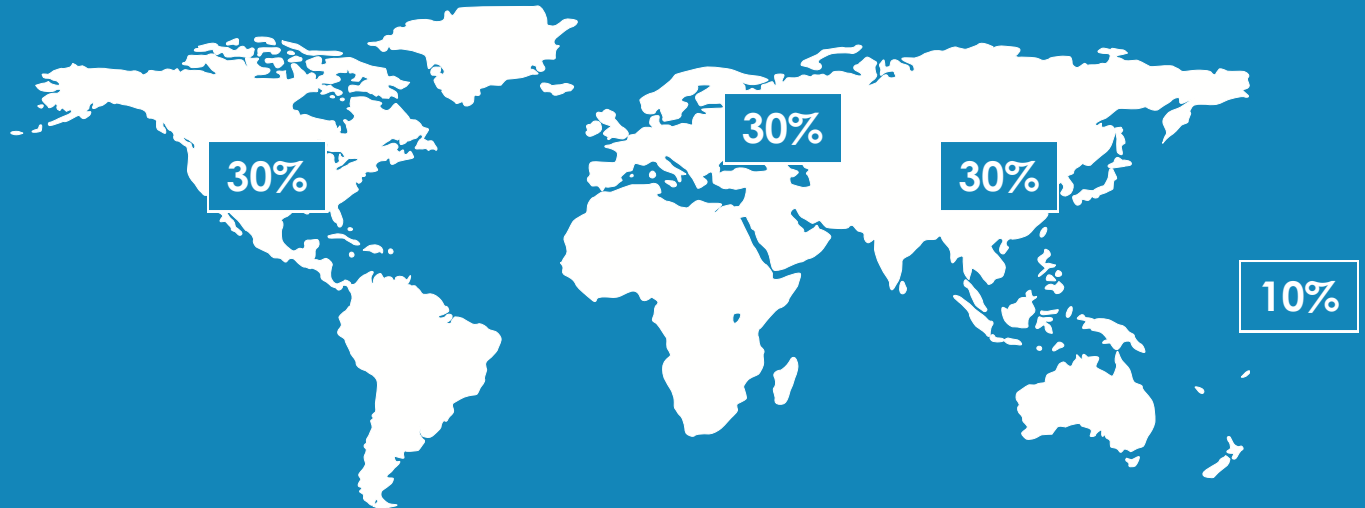
CMBES - Canadian Medical and Biological Engineering Society is Canada's principal society for engineering in medicine and biology with 250 members. It is a member of Engineering Institute of Canada (EIC) and affiliated with the International Federation for Medical and Biological Engineering (IFMBE).

CITY INFORMATION

Toronto, Canada

Toronto is the largest Canadian city and the 4th largest in North America. More than 60% of the US population is within a 90 min flight to Toronto. Toronto Pearson International Airport is the busiest Canadian airport with service to over 180 destinations world wide. Toronto is one of the most cosmopolitan cities in the world; a place where international ideas intersect with Canadian culture. Toronto is enriched by the fusion of more than 100 cultures found there.

DELEGATE PROFILE



This international educational program is directed at biomedical engineers and medical physicists. Of the over 2500 expected delegates - estimated attendance breakdown is 30% from North America, 30% from Asia, 30% from Europe, and 10% from other parts of the world.



FACTS & FIGURES FROM PREVIOUS WORLD CONGRESSES

Year	Location	Delegate numbers
2000	Chicago, USA	5,328
2003	Sydney, Australia	2,095
2006	Seoul, Korea	2,192
2009	Munich, Germany	3,293
2012	Beijing, China	1,614
2015	Toronto, Canada	3,000 expected
2018	Prague, Czech Republic	



PROGRAM AT A GLANCE

	SATURDAY JUNE 6	SUNDAY JUNE 7	MONDAY JUNE 8	TUESDAY JUNE 9	WEDNESDAY JUNE 10	THURSDAY JUNE 11	FRIDAY JUNE 12	
8:00			Scientific Sessions	Continuing Education Sessions	Theme Plenary Keynote Session	Scientific Sessions	Continuing Education Sessions	8:00
8:30				Scientific Sessions	Continuing Education Sessions		Scientific Sessions	8:30
9:00								9:00
9:30								9:30
10:00			Networking Break	Networking Break	Networking Break	Networking Break	Networking Break	10:00
10:30	Clinical Engineering Certification (CEC) Exams		President's Welcome Address	Scientific Sessions	Continuing Education Sessions	Scientific Sessions	Continuing Education Sessions	10:30
11:00		Canadian College of Physicians in Medicine (CCPM) Exams		Continuing Education Sessions	Scientific Sessions	Continuing Education Sessions	Scientific Sessions	11:00
11:30			Industry & Ancillary Meetings	Industry & Ancillary Meetings	Industry & Ancillary Meetings	Industry & Ancillary Meetings	Industry & Ancillary Meetings	11:30
12:00	Canadian College of Physicians in Medicine (CCPM) Exams		Theme Plenary Keynote Session	Theme Plenary Keynote Session	Scientific Sessions	Continuing Education Sessions	Theme Plenary Keynote Session	12:00
12:45								12:45
13:00			Scientific Sessions	Continuing Education Sessions	Scientific Sessions	Continuing Education Sessions	Scientific Sessions	13:00
14:00			Networking Break	Networking Break	Networking Break	Networking Break	Networking Break	14:00
14:30		Joint Young Investigator Symposium (IOMP and IFMBE)	Scientific Sessions	Continuing Education Sessions	Scientific Sessions	Continuing Education Sessions	Closing Ceremony & Awards Presentation	14:30
15:00								15:00
15:30			Scientific Sessions	Continuing Education Sessions	Scientific Sessions	Continuing Education Sessions	Scientific Sessions	15:30
16:00			Networking Break	Networking Break	Networking Break	Networking Break	Networking Break	16:00
16:30			Scientific Sessions	Continuing Education Sessions	Poster & Exhibit Mixer	Scientific Sessions	Continuing Education Sessions	16:30
17:00					Presentation of WC 2021 Bids			17:00
17:30			Opening Ceremony	IFMBE Presidential Reception	IOMP Presidential Reception	CPM AGM	Poster & Exhibit Mixer	17:30
18:00								18:00
18:30								18:30
19:00		Welcome Reception			Gala Dinner			19:00
19:30						COMP AGM	CMBES AGM	19:30
20:00								20:00
20:30								20:30
21:00								21:00
21:30								21:30
22:00								22:00
22:30								22:30
	EXHIBIT & POSTER HALL HOURS 13:30-21:00	EXHIBIT & POSTER HALL HOURS 10:30-16:30	EXHIBIT & POSTER HALL HOURS 10:30-19:00	EXHIBIT & POSTER HALL HOURS 10:30-16:30	EXHIBIT & POSTER HALL HOURS 10:30-19:00	EXHIBIT & POSTER HALL HOURS 10:30-19:00		



SCIENTIFIC PROGRAMME

Under the main headline **Health. Technology. Humanity.** the Congress will focus on five main themes:

- Global Health Challenges
- Evidence and Health Informatics
- Women in Biomedical Engineering and Medical Physics
- Urban Health and Future Earth
- Next Generation Medicine

Under these themes, 19 tracks will offer a diversity of topics. Visit the Scientific Program page on the Congress website wc2015.org to learn more about each track and associated topics.

TRACK 1: IMAGING

TRACK 2: BIOMATERIALS AND REGENERATIVE MEDICINE

TRACK 3: BIOMECHANICS AND ARTIFICIAL ORGANS

TRACK 4: RADIATION ONCOLOGY

TRACK 5: DOSIMETRY AND RADIATION PROTECTION

TRACK 6: NEW TECHNOLOGIES IN CANCER RESEARCH AND TREATMENT

TRACK 7: SURGERY, COMPUTER AIDED SURGERY, MINIMAL INVASIVE INTERVENTIONS, ENDOSCOPY AND IMAGE-GUIDED THERAPY, MODELLING AND SIMULATION

TRACK 8: BIOSENSOR, NANOTECHNOLOGY, BIOMEMS

TRACK 9: BIOSIGNAL PROCESSING

TRACK 10: REHABILITATION MEDICINE, SPORTS MEDICINE, REHABILITATION ENGINEERING AND PROSTHETICS

TRACK 11: NEUROENGINEERING, NEURAL SYSTEMS

TRACK 12: MEDICAL DEVICES

TRACK 13: INFORMATICS IN HEALTH CARE AND PUBLIC HEALTH

TRACK 14: INFORMATION TECHNOLOGIES IN HEALTHCARE DELIVERY AND MANAGEMENT

TRACK 15: BIOINFORMATICS

TRACK 16: CLINICAL ENGINEERING, CLINICAL PHYSICS, AND PATIENT SAFETY

TRACK 17: EDUCATIONAL AND PROFESSIONAL ACTIVITIES

TRACK 18: GENDER, SCIENCE AND TECHNOLOGY

TRACK 19: BIOPHYSICS AND MODELLING

www.WC2015.org



MARKETING OPPORTUNITIES

All items are sold on a first come first-served basis. Please add up the total of all items selected from this list and refer to the Sponsor Level Page (page 16) to determine your additional benefits. Please contact the Congress Secretariat for special items and opportunities not listed here.

VIRTUAL MEETING (EXCLUSIVE)

CAD 50,000

The Virtual Meeting of the IUPESM World Congress 2015 will feature all authorized oral presentations, including presentation slides and the audio/video presentation. Delegates can purchase the virtual meeting at the time of registration at a discounted rate. Parties not attending the meeting will be able to purchase the comprehensive library after the Congress. The virtual meeting will be placed on the Congress and IUPESM websites for one year.

As the sponsor of the Virtual Meeting, you will:

- ⇒ Have your logo/banner displayed on the access page of the Virtual Meeting
- ⇒ Be acknowledged with your logo as the Sponsor of the Virtual Meeting in the Onsite Program

DELEGATE BAGS (EXCLUSIVE)

CAD 50,000

All registered delegates will receive a delegate bag with the Congress materials such as the Onsite Program, symposia information, etc.

As the sponsor of the Delegate Bag, you will:

- ⇒ Have your company logo on the Congress bag or strap along with the Congress and WC 2015 logo (bags will be provided by the Congress Secretariat)
- ⇒ Have the opportunity to include a promotional insert in the Congress bag supplied by your company (insert must be approved by Organizing Committee)
- ⇒ Be acknowledged with your logo as the Sponsor of the Delegate Bags in the Onsite Program

ONSITE MOBILE APPLICATION (EXCLUSIVE)

CAD 50,000

The onsite mobile application will be provided to delegates free of charge and will be available for most mobile devices such as iPhone, iPad, Blackberry and Android. The onsite mobile application will include the full scientific program sorted by day and time, the exhibit floorplan including biographies of all exhibitors, and general Congress, venue and local information. Delegates who have downloaded the mobile application will receive timely updates about any onsite program changes or important announcements via notification alerts.

As the sponsor of the Onsite Mobile Application, you will:

- ⇒ Have your custom graphic/banner displayed on the access page of the mobile application
- ⇒ Be acknowledged with your logo as the Sponsor of the Onsite Mobile Application in the Onsite Program



LANYARDS/BADGE HOLDERS (EXCLUSIVE)

CAD 50,000

All delegates will receive a name badge and lanyard to be worn for identification during the Congress.

As the sponsor of the Lanyards and Badges, you will:

- ⇒ Have your Company logo on all the lanyards along with the Congress Logo (lanyards will be provided by the Congress Secretariat)

CONGRESS DIRECTIONAL SIGNAGE (EXCLUSIVE)

SOLD

With more than 27,000 sqm of contracted meeting and exhibit space, sufficient directional signage throughout the Metro Toronto Convention Centre is very important and one of the key components to make the Congress a worthwhile experience for delegates.

As the sponsor of the Congress Directional Signage, you will:

- ⇒ Have your company logo placed on all Congress signage acknowledging your company as the sponsor of the Congress Directional Signage
- ⇒ Be acknowledged with your logo as the Sponsor of the Congress Directional Signage in the Onsite Program

UNOPPOSED INDUSTRY-SUPPORTED SYMPOSIUM (1 REMAINING)

CAD 50,000

The Congress offers five (5) opportunities for your company to host an unopposed Industry-Supported Symposium (ISS) during the congress. (Food and beverage are the responsibility of the sponsor.)

As the sponsor of an unopposed Industry-Supported Symposium, you will:

- ⇒ Have a meeting space at the Metro Toronto Convention Centre, different rooms sizes will be available
- ⇒ Have a basic audio visual package of a projector, screen, lighting, audio and microphones supplied
- ⇒ Be acknowledged and listed in the scientific program on the Congress website and in the Onsite Program
- ⇒ Have the opportunity to include a promotional piece in the delegate bag (printing is the responsibility of the sponsor)
- ⇒ Have the opportunity to send an invitation mailer or dedicated e-blast to registered delegates (mailer to be produced by sponsor and sent through Congress mailing house, e-blast provided by Sponsor and sent through Congress Secretariat)



WELCOME RECEPTION (EXCLUSIVE)

SOLD

The Welcome Reception will take place on Sunday, June 7, 2015 in the Exhibit Hall. It is the official opening of the Exhibit Hall, providing delegates and exhibitors with the opportunity to mix and mingle while enjoying refreshments.

As the sponsor of the Welcome Reception, you will:

- ⇒ Have table top cards with your company logo on all food and beverage stations in the Exhibit Hall during the Welcome Reception
- ⇒ Be acknowledged with your logo as the Sponsor of the Welcome Reception in the Onsite Program

CONGRESS DINNER (EXCLUSIVE)

CAD 40,000

The Congress Dinner will take place on Wednesday, June 10, 2015 at the Metro Toronto Convention Centre. All delegates are invited to attend this event at a nominal charge. Guests and friends are invited to purchase additional tickets.

As the sponsor of the Congress Dinner, you will:

- ⇒ Receive six (6) complimentary tickets to the Congress Dinner
- ⇒ Have your company logo placed on the tickets and menu cards
- ⇒ Be verbally acknowledged during the event as the Sponsor of the Congress Dinner

POSTER SESSION (EXCLUSIVE)

CAD 30,000

All abstracts accepted for Poster presentations will be printed and displayed on Poster Boards in the Exhibit Hall. Presenters are asked to set up their Poster in the morning of the first day of the Congress and be present twice daily during Networking Breaks to answer questions and discuss with delegates. Posters will be displayed for the duration of the Congress.

As the sponsor of the Poster Session, you will:

- ⇒ Have your company logo displayed on all the Poster numbers
- ⇒ Be acknowledged with your company logo as the Sponsor of the Poster Session in the Onsite Program

WIRELESS INTERNET (EXCLUSIVE)

SOLD

Wireless Internet will be available throughout the entire convention centre at no charge allowing delegates to use the Congress' onsite mobile application, to access papers online and to connect with other delegates and colleagues.

As the sponsor of the Wireless Internet, you will:

- ⇒ Have your company logo displayed on all relevant signage associated with the wireless internet
- ⇒ Be acknowledged with your logo as the Sponsor of the wireless internet in the Onsite Program



SPEAKER READY ROOM

CAD 20,000

All speakers and oral abstract presenters are required to report to the Speaker Ready Room to submit their slides prior to their presentation. The Speaker Ready Room will be equipped with more than 10 computer stations and a lounge area where refreshments will be provided throughout the day.

As the sponsor of the Speaker Ready Room, you will:

- ⇒ Have your mouse pads placed at each computer station (supplied by Congress)
- ⇒ Have your custom desktop image/screen saver displayed on all computer stations in the Speaker Ready Room
- ⇒ Have table-top cards with your company logo placed on all food and beverage stations in the Speaker Ready Room
- ⇒ Be acknowledged with your company logo as the Sponsor of the Speaker Ready Room in the Onsite Program

OPPOSED INDUSTRY-SUPPORTED SYMPOSIUM

CAD 15,000 EACH

The Congress offers opportunities for your company to host an opposed Industry-Supported Symposium (ISS) during the congress. (Food and beverage are the responsibility of the sponsor.)

As the sponsor of an opposed Industry-Supported Symposium, you will:

- ⇒ Have a meeting space at the Metro Toronto Convention Centre, different rooms sizes will be available
- ⇒ Have a basic audio visual package of a projector, screen lighting, audio and microphones supplied
- ⇒ Be acknowledged and listed in the scientific program on the Congress website and in the Onsite Program
- ⇒ Have the opportunity to include a promotional piece in the delegate bag (printing is the responsibility of the sponsor)
- ⇒ Have the opportunity to send an invitation mailer or dedicated e-blast to registered delegates (mailer to be produced by sponsor and sent through Congress mailing house; e-blast provided by Sponsor and sent through Congress Secretariat)

INTERNET CAFÉ (1 REMAINING)

CAD 15,000 EACH

There will be two internet Cafes located in the Exhibit Hall. A minimum of ten computer stations plus printers will be available to delegates at no charge allowing them to access the internet, check emails, get access to the Congress website and Congress program.

As the sponsor of the Internet Cafes, you will:

- ⇒ Have your logo displayed on all relevant signage associated with the Internet Cafes
- ⇒ Have your custom desktop image/screen saver displayed on all computers
- ⇒ Have mouse pads with company logo placed at each computer station (supplied by the Congress)



CHARGING STATION & LOUNGE (3 REMAINING)

CAD 10,000 EACH

Charging stations allow attendees to power up their mobile phones, tablets, laptops and other electronic devices for free. These stations will be in high demand and can be placed in the Exhibit Hall near your booth or in a public area in the Convention Centre.

As the sponsor of the Charging Stations, you will:

- ⇒ Have signage on the Charging Station featuring your company's name and logo
- ⇒ Have the opportunity to provide a freestanding banner which will be positioned at the charging station (banner provided by the sponsor, maximum size 33.5 inches wide by 80 inches high)
- ⇒ Have the opportunity to place promotional material within the designated charging station area

DELEGATE LOUNGES

SOLD OUT

Several delegate lounges will be located in the Exhibit Hall to provide delegates a comfortable seating area to conduct meetings, check emails or simply to study the Congress program.

As the sponsor of one of the Delegate Lounges, you will:

- ⇒ Have the opportunity to place promotional materials at your selected Delegate Lounge
- ⇒ Be acknowledged as the Sponsor of a Delegate Lounge in the Onsite Program as well as on the Exhibit Floorplan
- ⇒ Have the carpet match your company colour and have a graphic sticker of your company logo placed on the lounge floor and on box towers around the lounge

HOTEL KEY CARD BRANDING

CAD 10,000 PER HOTEL

Several hotels contracted by the Congress Secretariat offer the opportunity to custom brand their hotel key cards.

Please contact us for further information on this option. Please note that the sponsorship price does not include the production of the key cards. This item is only available to official level sponsors and exhibitors of the Congress.

DELEGATE HELP DESK (EXCLUSIVE)

SOLD

The Delegate Help Desk will be located within the registration area at the Metro Toronto Convention Centre. Multilingual staff will be available to assist delegates with any questions they may have regarding the Congress, the Scientific Program or the Convention Centre.

As the sponsor of the Delegate Help Desk, you will:

- ⇒ Have the desk branded with your custom design/banner
- ⇒ Be acknowledged with your company logo as the Sponsor of the Delegate Help Desk in the Onsite Program

WATER STATIONS (EXCLUSIVE)

SOLD

Several water stations will be located in the Exhibit Hall to provide delegates a quick refresh as they move about the large Exhibit Hall all day.

As the sponsor of the Water Stations, you will:

- ⇒ Be acknowledged as the Sponsor of the Water Stations in the Onsite Program as well as on the Exhibit Floor Plan
- ⇒ Have signage on the Water Stations featuring your company's name and logo

NETWORKING BREAKS

SOLD OUT

Each day, the Congress will provide snacks and refreshments during the morning and afternoon networking breaks, served in the Exhibit Hall for all attendees free of charge.

As the sponsor of one of the Networking Breaks, you will:

- ⇒ Have table top cards with your company logo on all food and beverage stations during your selected networking break
- ⇒ Be acknowledged with your company logo as the sponsor of a Networking Break in the Onsite Program

PENS (EXCLUSIVE)

CAD 5,000

Pens will be included in each delegate bag.

As the sponsor of the Pens, you will:

- ⇒ Have the opportunity to provide your custom branded Pen for inclusion in the delegate bag

NOTEPADS (EXCLUSIVE)

CAD 5,000

Notepads will be included in each delegate bag.

As the sponsor of the Notepads, you will:

- ⇒ Have the opportunity to provide your custom branded Notepads for inclusion in the delegate bag

STAFF & VOLUNTEER SHIRTS (EXCLUSIVE)

CAD 5,000

More than 75 staff and volunteers are necessary to ensure a smooth running Congress. All support staff and volunteers wear shirts for clear identification.

As the sponsor of the Staff & Volunteer Shirts, you will:

- ⇒ Have your logo placed on the shirts along with the Congress logo

Sponsor to provide insert, with prior approval from the Congress Organizing Committee.

ONSITE PROGRAM ADVERTISING

Premium Positions

Outside Back Cover	SOLD
Inside Front Cover	SOLD
Inside Back Cover	CAD 8,000

Other Positions

Full Page	CAD 5,000
½ Page	CAD 3,000

Sponsor will be responsible for providing the advertisement in print-ready, high-resolution format as per specifications to be communicated by the Congress Secretariat.

DIGITAL ADVERTISING

Advertisement on Congress Website	CAD 2,000 per month
Logo and Link on Congress Website	CAD 1,000
Advertisement in Congress e-Blast	CAD 4,250 for 3 e-Blasts
	CAD 3,000 for 2 e-Blasts
	CAD 1,750 for 1 e-Blast

HOTEL ACCOMMODATIONS

The Congress Secretariat (International Conference Services) is the official Housing Bureau for WC 2015 and will offer assistance with the coordination of housing requirements for the Congress. Discounted room rates for a number of hotels have been negotiated and are available to delegates and groups. All sponsors and exhibitors are asked to support the Congress by booking accommodations via the official Housing Bureau. Priority selection of hotel rooms will be granted to sponsors.

IUPESM retains the right to downgrade sponsorship levels if sponsors do not book via the official Housing Bureau.
 For a full list of hotels and rates, please refer to the Congress website at www.WC2015.org.



EXHIBIT OPPORTUNITIES

The exhibition is a vital part of the IUPESM World Congress 2015. Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with key players and decision makers in the field. Efforts include but are not limited to:

- ⇒ Welcome Reception on Sunday, June 7 in the exhibit area
- ⇒ Delegate lounges and Poster presentations in the exhibit area on all Congress days
- ⇒ Extended morning and afternoon networking breaks in the exhibit area
- ⇒ Internet café and charging stations spread throughout the exhibit area

EXHIBIT OPTIONS

Booth Type	Price per booth	Height restrictions	Description
Linear/Inline (10' x 10' or 9 m ²)	CAD 4,000	8.0 ft (2.5 m)	one side exposed to an aisle, generally arranged along a straight line
Publisher (10' x 10' or 9 m ²) Max. 2 booths per exhibitor	CAD 1,500	8.0 ft (2.5 m)	similar to linear booth, special rate for book, magazine or journal publishers
Corner (10' x 10' or 9 m ²)	CAD 4,500	8.0 ft (2.5 m)	two sides exposed to an aisle
Peninsula (each booth: 10' x 10' or 9 m ²) Min. 4 booths per exhibitor	CAD 4,500	11.8 ft (3.6 m)	three sides exposed to aisles, must order 4 booths minimum
Island (each booth: 10' x 10' or 9 m ²) Min. 6 booths per exhibitor	CAD 4,500	19.7 ft (6 m)	exposed to aisles on all four sides, must order 6 booths minimum
Table Top Display Non-Profit/ Advocacy (1 table only)	CAD 500	8.0 ft (2.5 m)	one side exposed to an aisle, generally arranged along a straight line

Included with each Exhibit Booth purchase

- ⇒ One 10' x 10' exhibit space (9 m²), pipe & drape
- ⇒ One table, two chairs, wastebasket
- ⇒ Panel with company name
- ⇒ Two (2) exhibitor badges incl. Congress materials, exhibit hall access only
- ⇒ Listing with web link on Congress website
- ⇒ Listing with logo and 50-word biography in Onsite Program
- ⇒ Max four (4) additional exhibitor badges per booth at CAD 300 per badge

Level sponsors have first choice in selecting booth location, followed by exhibitors on a "first-paid, first-served" basis. No exhibitor may sub-let or share with another exhibitor without the prior written approval of the exhibit manager.

EXHIBIT HOURS

Sunday, June 7
18:00 - 20:00
(Welcome Reception)

Monday & Wednesday
June 8 & 10
10:30 - 16:30

Tuesday & Thursday
June 9 & 11
10:30 - 19:00
(Subject to change)

Exhibitors who are defined as a non-profit organization are eligible to receive the reduced exhibit price of CAD 500 for a maximum of one table top display. Assignment of space will be confined to a specific area on the floorplan. Non-profit exhibitors do not have the option to choose space in other locations on the exhibit floor at this reduced rate. If subsequent booths are requested, these are charged at the regular booth price.

GENERAL TERMS & CONDITIONS FOR EXHIBITORS

ICS International Conference Services Ltd. is the official Congress Secretariat for the 2015 IUPESM World Congress on Medical Physics and Biomedical Engineering.

1. Acknowledgment

By submitting an Order Form, the exhibitor acknowledges the present “General Terms & Conditions for Exhibitors”, the domiciliary rights, and the rules and regulations of the event venue as binding. Upon completion of the exhibit space rental, the applicant will receive access to the Exhibitor Manual.

2. Registration

Submission of the Order Form is legally binding and not an inquiry. The Hosts and the Congress Secretariat reserve the right to reject an exhibit Order Form at any time. Exhibit opportunities may be changed or substituted without notice.

3. Inclusions

Exhibit space rental does not include any of the following: carpet, electricity, internet connection, labour, shipping or any other services. Once your Order Form has been processed, the Exhibitor Manual will be sent, which includes order forms for these services.

4. Exhibit Space Assignment

a) Initial exhibit space assignment

Exhibit space assignments will be made by the Hosts and/or Congress Secretariat in keeping, where possible, with the preferences and priorities indicated by the exhibitor.

b) Relocation

An exhibit may only be relocated for obligatory reasons. A relocation notice shall be given. In case of relocation of the initial exhibit space assigned, the exhibitor agrees that it has no right to cancel its participation or to claim damages from the Hosts and the Congress Secretariat.

c) Exhibitor, Co-Exhibitor and Third Party

The exhibitor is not authorized to sublease or relinquish, in whole or in part, the assigned exhibit space to a third party. Parent companies, affiliates, and subsidiaries are exceptions. Any agency representing a technical or professional exhibitor must submit their client's name, contact information, and signature with their Order Form.

d) Floorplan

The floorplan is a working draft and changes may be made up until one (1) week prior to the event. No warranties, either expressed or implied are made with respect to the floorplan. It is the sole responsibility of the exhibitor to verify all dimensions and locations.

5. Exhibit Construction

The exhibitor is liable for any damage it causes to building, floors, walls, columns, and to standard exhibit equipment. Under no circumstances may the weight of any equipment or exhibit material exceed the maximum floor load weight of the Exhibit Hall. The exhibitor accepts full and sole responsibility for any injury or damage to persons or property resulting from failure, knowingly or otherwise, to distribute the load of his exhibit material to conform to maximum floor loading specifications. All exhibits must comply with all regulation established by the safety authorities.

The exhibitor should not operate in a way that violates the rights of another exhibitor. In particular, they may not obstruct the view or interfere with the traffic of other exhibitors. The height of exhibits smaller than 400 square feet (36 square meters) is limited to 8.0' (2.5m). All exhibitors with an exhibit space in excess of 300 square feet (27 square meters) are required to get approval on their booth layouts/designs from the Congress Secretariat in written. If exhibit plans are revised after approval has been sent, the revised plans need to be re-submitted for approval as soon as possible. The Congress Secretariat has the right to dispose of the exhibit at its own discretion, if the exhibitor has not commenced construction/decoration one hour prior to event opening. The exhibitor is not entitled to damage claims.

6. Advertisements, Sales Activities and Presentations

The exhibitor may display products that they have manufactured. They agree to confine all products, service demonstrations and other sales activities to the limits of the contracted exhibit space and within the maximum height set by Subject 5. Distribution of any material is likewise limited to said exhibit space. Exceptions may be given by the Congress Secretariat in writing. The exhibitor may not accept cash, cheques or credit cards for merchandise in the Exhibit Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibition.



7. Giveaways, Contests and Raffle Drawings

The use of games of chance, lottery devices, musical instruments and other sideshow practices is permitted only with written agreement from the Congress Secretariat. Giveaways should be educational in nature and must be pre-approved by the Congress Secretariat.

8. Sound and Light Restrictions

The use of amplifiers, musical performances and any other sound generating equipment - even for advertising purposes - requires an advanced written approval from the Congress Secretariat. Noisy demonstrations may be restricted or prohibited after permission if such demonstrations are considered a disruption of the general order of the event. Earphones should be provided, or devices should be enclosed in a special sound-proof booth. Flashlights and revolving light equipment are prohibited. Lights from one exhibit should not disturb or damage other booths.

9. Exhibit Personnel

Each exhibitor will receive two (2) complimentary staff registrations for every booth purchased in the event; if not outlined any different in the Exhibitor Manual. Exhibit staff registrations grant access to the Exhibit Hall. Further privileges may be described in the Exhibitor Manual. Once full payment is processed, the exhibitor will receive a link to an online form to register exhibit staff and book their accommodation. Badge pick-up will occur during exhibitor registration. No person will be admitted to the Exhibition area without a badge. The exhibitor agrees to maintain a staff in its exhibit space during welcome reception, networking breaks and overall show hours.

10. Food and Beverage

All food and beverage must be arranged through the venue and must be contained within the exhibit space. Ordering information can be found in the Exhibitor Manual.

11. Liability Insurance and Security

The Exhibit Hall will be locked and/or guarded during non-show hours. The exhibitor will not be allowed to enter the Exhibit Hall during non-show hours without prior consent from the Congress Secretariat. The Hosts, the Congress Secretariat and its affiliates do not bear any insurance risk and will not be held responsible for the loss, theft or damage to exhibitor supplies at all times. The exhibitor must secure appropriate liability/loss insurance at their own expense. The Congress Secretariat requires all exhibitors to provide proof of liability insurance prior to move-in. Full coverage has to be in effect for the event. The Exhibitor Manual will specify interest insured et al.

12. Force Majeure

If the event is cancelled for any reason beyond the control of the Hosts and the Congress Secretariat, the latter shall not be liable for any expenses incurred by the exhibitor and shall have no other liability to the exhibitor than the refund of that portion of the rent actually received.

13. Amendments & Severability Clause

Additional agreements are only legally binding if they are made in writing and are confirmed with the Congress Secretariat. The "General Terms & Conditions for Exhibitors", the Exhibitor Manual, and the Order Form will remain valid even if individual conditions should become invalid. The respective condition must then be replaced by a condition that corresponds as far as possible to the original purposes.

14. Cancellation/Rescission

a) By the exhibitor:

Please see the Order Form.













b) By the Hosts and the Congress Secretariat:

The exhibitor will be deemed to be in default, if and whenever the exhibitor fails to perform any material condition of this contract; refuses to abide by the show rules and regulations; fails to install his product in exhibit space within the times set for opening exhibits; fails to pay any amount of the contract price for exhibit space on dates specified; becomes bankrupt or insolvent or takes the benefit of any act now or hereafter in force for bankrupt or insolvent debtors or files any proposal or makes an assignment for the benefit of creditors or any arrangement or compromise; is appointed a receiver/manager for the exhibitor's property; has any steps taken or any action or proceedings instituted by the exhibitor or by any other party to dissolve, wind up or liquidate exhibitor or its assets, then the Hosts and the Congress Secretariat, in addition to any other rights or remedies available to it, has the immediate right to repossess the space and expel all persons and remove all property from the space. In addition, the Hosts and the Congress Secretariat shall have the right to rent the space to others and any amount or amounts paid by the exhibitor to the Hosts and the Congress Secretariat as part of the contract price for the space may be retained by the Hosts and the Congress Secretariat as liquidated damages.

RECOGNIZED SPONSORSHIP LEVELS

In addition to the benefits listed for each opportunity on the previous pages, you will receive **additional benefits** once your total commercial contribution exceeds a certain amount. Your total contribution to IUPESM 2015 is calculated based on the purchase of any items from the shopping list including exhibit booth space and seminars. Kindly note that food and beverage expenditures or paid registrations for delegates and/or staff do **NOT** count towards your total contribution in determining your supporter level.

ADDITIONAL BENEFITS

	GOLD \$150,000	SILVER \$50,000	BRONZE \$30,000
Complimentary Congress registrations	3	2	1
Complimentary exhibit booths	1	0	0
Advertisement in Onsite Program			
One (1) delegate bag insert (supplied by Sponsor)			
Link from Congress website to your company's website			
Acknowledgement as a Level Sponsor on website, onsite sponsor signage, and Onsite Program			

WORLD CONGRESS ON MEDICAL PHYSICS & BIOMEDICAL ENGINEERING

SPONSOR/EXHIBITOR ORDER FORM (1/2)

A. Marketing Items

Please check below the items you wish to support.

Item	Price per Item (CAD)	Availability
<input type="checkbox"/> Virtual Meeting (Exclusive)	\$50,000	AVAILABLE
<input type="checkbox"/> Delegate Bags (Exclusive)	\$50,000	AVAILABLE
<input type="checkbox"/> Onsite Mobile Application (Exclusive)	\$50,000	AVAILABLE
<input type="checkbox"/> Lanyards/Badge Holders (Exclusive)	\$50,000	AVAILABLE
<input type="checkbox"/> Congress Directional Signage (Exclusive)	\$50,000	SOLD
<input type="checkbox"/> Unopposed Industry-Supported Symposium, each	\$50,000	1 REMAINING
<input type="checkbox"/> Welcome Reception (Exclusive)	\$40,000	SOLD
<input type="checkbox"/> Congress Dinner (Exclusive)	\$40,000	AVAILABLE
<input type="checkbox"/> Poster Session (Exclusive)	\$30,000	AVAILABLE
<input type="checkbox"/> Wireless Internet (Exclusive)	\$20,000	SOLD
<input type="checkbox"/> Speaker Ready Room (Exclusive)	\$20,000	AVAILABLE
<input type="checkbox"/> Opposed Industry-Supported Symposium, each	\$15,000	AVAILABLE
<input type="checkbox"/> Internet Café, each	\$15,000	1 REMAINING
<input type="checkbox"/> Charging Station & Lounge, each	\$10,000	3 REMAINING
<input type="checkbox"/> Delegate Lounge, each	\$10,000	SOLD OUT
<input type="checkbox"/> Hotel Key Card Branding (per hotel)	\$10,000	AVAILABLE
<input type="checkbox"/> Delegate Help Desk (Exclusive)	\$5,000	SOLD
<input type="checkbox"/> Water Stations (Exclusive)	\$5,000	SOLD
<input type="checkbox"/> Networking Break, each	\$5,000	SOLD OUT
<input type="checkbox"/> Pens (Exclusive)	\$5,000	AVAILABLE
<input type="checkbox"/> Notepads (Exclusive)	\$5,000	AVAILABLE
<input type="checkbox"/> Staff & Volunteer Shirts (Exclusive)	\$5,000	AVAILABLE
<input type="checkbox"/> Delegate Bag Insert, per item	\$2,500	AVAILABLE

Onsite Program Advertising			
<input type="checkbox"/>	Outside Back Cover	\$10,000	SOLD
<input type="checkbox"/>	Inside Front Cover	\$8,000	SOLD
<input type="checkbox"/>	Inside Back Cover	\$8,000	AVAILABLE
<input type="checkbox"/>	Full Page Ad	\$5,000	AVAILABLE
<input type="checkbox"/>	½ Page Ad	\$3,000	AVAILABLE

Digital Advertising			
<input type="checkbox"/>	E-Blast Advertisement (3)	\$4,250	AVAILABLE
<input type="checkbox"/>	E-Blast Advertisement (2)	\$3,000	AVAILABLE
<input type="checkbox"/>	E-Blast Advertisement (1)	\$1,750	AVAILABLE
<input type="checkbox"/>	Website Advertisement, per month	\$2,000	AVAILABLE
<input type="checkbox"/>	Website Logo & Link	\$1,000	AVAILABLE

Subtotal A - Marketing Items	
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WORLD CONGRESS ON MEDICAL PHYSICS & BIOMEDICAL ENGINEERING

SPONSOR/EXHIBITOR ORDER FORM (2/2)

To expedite your order, please fill the following on your computer, print and send a signed copy to:

Cali (Carine) Vindeirinho

International Conference Services, Ltd.
1177 West Hastings Street, Suite 2101
Vancouver, BC, Canada V6E 2K3

Phone: +1 604 681 2153 x 138

Direct: +1 604 639 3919

Fax: +1 604 681 1049

E-mail: IUPESM2015-Sponsorship@icsevents.com

B. Exhibit Booths

Booth Type	Size per Booth	Price per Booth	# of Booths	Cost (CAD)
Linear/ Inline	10' x 10' (9 m ²)	CAD 4,000		
Publisher (Linear/Inline) Max. 2 booths per exhibitor	10' x 10' (9 m ²)	CAD 1,500		
Corner	10' x 10' (9 m ²)	CAD 4,500		
Peninsula Min. 4 booths per exhibitor	10' x 10' (9 m ²)	CAD 4,500		
Island Min. 6 booths per exhibitor	10' x 10' (9 m ²)	CAD 4,500		
Table Top Display Non-Profit/ Advocacy (1 table only)	N/A	CAD 500		
Subtotal B - Exhibit Booths				

C. Amount Payable (CAD)

Sponsorship and Exhibit prices may be subject to GST or other taxes where applicable.

Total C = Subtotal A (from previous page) + Subtotal B (above)	
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Sponsor Levels (excludes delegate registration purchases)

Please check respective level based on your amount payable (Total C above).

<input type="checkbox"/> Gold (Total C ≥ CAD 150,000)	<input type="checkbox"/> Silver (Total C ≥ CAD 50,000)	<input type="checkbox"/> Bronze (Total C ≥ CAD 30,000)
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Sponsor / Exhibitor Information & Signature

Company Name		Exhibit Zone <input type="checkbox"/> MP <input type="checkbox"/> BME	
Company Name as to appear on Signage & Program			
Contact Person		Email	
Address			
City		State/ Province	
Postal Code		Country	
Phone		Web link	
<p>An invoice will be sent on receipt of this order. All items are sold on a first come-first paid basis. Items will be considered sold only upon receipt of payment. In order to avoid delays, we highly recommend all orders/agreements be faxed or e-mailed. The Congress will not take any responsibility for late or undelivered Agreements via the mail. Items and rates are subject to change without notice. PAYMENT: Due 30 days from date of invoice or as indicated. The Congress reserves the right to render this order null and void without notice if payment is not received by the due date. CANCELLATION: Cancellation must be in writing. 25% cancellation fee will apply up to January 1, 2015. No refunds after this date. The Congress reserves the right to re-sell any Sponsorship items and/or Exhibit booths.</p>			
Name		Signature	Date